

C) Eligibility Checklist (check to confirm)

- ☐ All paid marketing funded by this grant will target audiences.
- ☐ All ads will **include the Discover Waseca Tourism logo**; radio will say “*in partnership with Discover Waseca Tourism.*”
- ☐ Logo will follow size/usage rules (minimum **1.25" x 0.625"** or **≥1%** of ad; obtain approval for deviations).
- ☐ I understand this is a partial **reimbursement** grant. **Within 60 days after the event**, I will submit: paid invoices, distribution/placement details, and copies/screenshots/photos of marketing materials showing the required logo or radio mention.
- ☐ I understand partial implementation may result in **pro-rated** payment.

*Note: You do **not** need to list specific ads/vendors now. If awarded, you'll submit invoices and samples after the event for reimbursement.*

D) Measuring Success & Reporting

- Estimated Attendance
- Out of County Visitor Estimate
- Marketing Results
- Photos and brief outcome highlights

E) Certification & Signature

I certify the information provided is true and I agree to the eligibility and reimbursement requirements above.

Authorized Signature: _____ **Date:** _____

Printed Name & Title: _____

Submit

Email or mail this completed application to:

Discover Waseca Tourism

PO Box 5, Waseca

MN 56093

discoverwasecatourism@gmail.com

Questions? Contact the Tourism office.

Email: discoverwasecatourism@gmail.com | Phone: 507.461.9119